

# **HUMAN CAPITAL MANAGEMENT**

Compensation Strategies: Implementing the Fixed vs. Variable Model



At Vasutti, we recognize that a well-structured compensation framework is critical to attracting, retaining, and motivating top talent. Our innovative compensation strategies are tailored to align with your business objectives, industry benchmarks, and workforce expectations.

## **Our Approach: Designing Balanced Compensation Models**

#### 1. Innovative Frameworks: The 90:10 Model

- a. **Fixed Compensation (90%):** Provides employees with financial stability and predictability, ensuring their basic needs are consistently met.
- b. **Variable Compensation (10%):** Linked to individual, team, or organizational performance, driving accountability and rewarding excellence.
- c. **Outcome:** Employees are motivated to deliver results without compromising their sense of security.
- 2. **Industry Benchmarking** We ensure that your compensation strategy remains competitive by analyzing industry standards, peer practices, and regional trends.
- 3. **Customization for Roles & Levels** Compensation plans are tailored to different roles, seniority levels, and performance expectations, ensuring fairness and alignment across your organization.
- 4. **Performance-Linked Rewards** Variable pay components are designed to drive behavior and outcomes that align with business goals, ensuring a direct link between effort and reward.
- 5. **Employee-Centric Design** We involve employees in feedback-driven compensation designs, ensuring they feel valued and motivated.

# Key Benefits of the Fixed vs. Variable Model

#### **★** Enhanced Employee Motivation

- Impact Metric: 30% increase in employee performance ratings tied to variable pay components.
- Outcome: Employees are incentivized to go above and beyond in achieving business objectives.

#### **★** Fairness and Transparency

 Impact Metric: 20% reduction in pay-related grievances through clear communication of compensation structures. • Outcome: A culture of trust and satisfaction among employees.

#### **★** Attracting Top Talent

- Impact Metric: 25% higher acceptance rates for job offers due to competitive and performance-linked pay models.
- Outcome: Your company becomes a top choice for high-caliber candidates.

#### **★** Driving Organizational Performance

- Impact Metric: 15% growth in key business performance metrics (e.g., revenue, efficiency) linked to variable pay goals.
- Outcome: Compensation strategies directly contribute to business success.

# **★** Retention of High Performers

- Impact Metric: 20% lower turnover among high performers due to compelling pay-for-performance incentives.
- Outcome: Reduced hiring costs and a stronger leadership pipeline.

## Why Vasutti's Compensation Strategies Stand Out

- → P Data-Driven Insights: We use robust analytics to design pay structures that align with your industry and workforce expectations.
- → **Custom Solutions**: Our frameworks are tailored to meet the unique needs of your organization and its people.
- → **Measurable Impact**: Every compensation model we implement is designed to deliver tangible business results.
- → Employee Engagement: Through transparent and inclusive processes, we build trust and satisfaction around compensation.

### **Transform Compensation into a Strategic Advantage**

By implementing balanced and innovative models like the 90:10 framework, we help you achieve fairness, drive excellence, and enhance employee satisfaction. Contact Us to explore how our tailored compensation strategies can fuel your organization's success.



## www.vasutti.in

## **Let's Collaborate!**

Choosing Vasutti means partnering with a team dedicated to your success and equipped to deliver real, sustainable transformation.

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