

# OFFSHORING AND OUTSOURCING

# Strategic Offshoring Solution



# **About the Brand, Objective & Problem Statement**

- ➤ **Brand -** A global multi-billion-dollar finance & payroll services provider headquartered in the US
- > **Objective -** Business Process Offshoring assessment of all their corporate functions.

> **Problem statement** - The Client was in distress due to transformation of the market and increased competition for who were providing cheap and easy services.

### Challenges

- ❖ High costs of operations meant that margins and profitability were tightly squeezed.
- Pressure on costs meant that wherever processes could be offshored to a more cost-effective location then it should occur.
- The client needed to identify which parts of what processes could be offshored, as well as what the effort and savings involved would be.
- The project was offshoring for the company with approximately 200+ full time employees to India for transaction-based processes and some customer service tasks.
- The company needed to discover if they could offshore additional corporate functions and save additional costs.

#### **Solution From Vasutti**

Expertise in (Build-Operate-Transfer) BOT methodology has facilitated enhanced operational efficiency, reduced costs, and achieved strategic goals.

A glimpse into our proven plan that consistently delivers exceptional results:

#### **★** Build Phase: Foundation for Success

- Strategic Planning: Comprehensive analysis and identification of key processes offshore.
- Talent Acquisition: Hiring skilled professionals and forming a dedicated transition team.
- Infrastructure Setup: Establishing robust IT infrastructure and secure communication channels.

#### **★** Operate Phase: Seamless Execution

- Process Optimization: Implementing best practices and continuous improvement strategies.
- Training & Development: Intensive training programs to ensure high performance and quality.
- Performance Monitoring: Real-time tracking and analytics to maintain operational efficiency.

# ★ Transfer Phase: Empowering Clients (Currently have not agreed closure as client wants to retain our services)

- Knowledge Transfer: Structured handover process ensuring seamless transition of operations.
- Client Empowerment: Empowering clients with tools, training, and support for independent operations.
- Sustained Excellence: Ongoing support and consultancy to ensure long-term success.

### **Results (tangible results with numbers)**

- → **30% Cost Reduction:** Achieved through process optimization and operational efficiencies.
- → **Scalability:** Successfully scaled operations to handle a 200% increase in client demand within the first year.
- → **50% Increase in Productivity:** Leveraging skilled talent and effective management speed to competency.
- → **Enhanced Quality:** Consistent 99.9% accuracy rate in service delivery through SOP documentation and adherence.



# www.vasutti.in

# **Let's Collaborate!**

Choosing Vasutti means partnering with a team dedicated to your success and equipped to deliver real, sustainable transformation.

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